



ABEX.COM

▶ CAPABILITIES

TRADE SHOW TRAILBLAZERS.
AWARD-WINNING DESIGNS
TURN-KEY MODULAR EXHIBITS
STATE-OF-THE-ART LARGE FORMAT GRAPHICS

DON'T JUST SHOW UP. SHOW OFF.

AMERICAN MADE!
SINCE 1981

From Portable Displays to Custom
Exhibit Solutions, we are #DesigningForward





**BUY
OR RENT
A MODULAR
EXHIBIT
FROM ABEX**



THE STORY OF **ABEX**

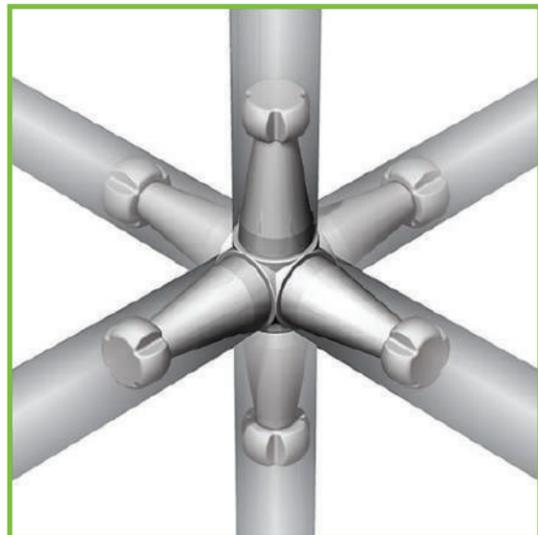
The story of Abex dates back to 1964 when Danish architect Poul Cadovius, designed and patented a breakthrough modular system for trade shows and retail environments. It was named Abstracta. From its factory in Tonder, Denmark, Abstracta quickly made inroads and gained acceptance worldwide. Between the years of 1964 and 1981, distribution of Abstracta products was expanded worldwide to include Australia, New Zealand, the United States and most European countries.

With the new wave of modular displays gaining acceptance in the market between 1984 and 1987, Abstracta Designs Incorporated, as a company with Danish roots, decided to begin importing a pop up, the fastest growing portable display product in the market from Denmark. Between 1987 and 1990, Abstracta established a subsidiary company to import and eventually manufacture the Exposure pop up product. It quickly developed a distribution channel in the USA of 100+ distributors who were now selling both the Abstracta and Exposure brands.

In 1990, while visiting Euroshop, Robbie Blumenfeld acquired the worldwide rights and manufacturing facilities of Abstracta in Denmark. Within one year, all of the production of Abstracta had been moved into a new facility in Los Angeles, California and the European headquarters of Abstracta in Denmark was relocated to Zurich, Switzerland.

During the years of 1993 through 1998, Abstracta and its Exposure subsidiary invested 1.5 million dollars in R and D and new product development that catapulted the company to its highest level of sales in its history. By 1998 the product line included three new panel systems – Abex 900 Custom Modular, the Abex 600 Multiconnect, and the Abex 500 Quickconnect panel systems.

ABSTRACTA + **EXPOSURE** ROOTS





OUR BROAD RANGE OF CAPABILITIES INVOLVE DESIGN OPTIONS THAT GO **BEYOND A STANDARD EXHIBIT.** FROM PORTABLE TO CUSTOM, ABEX WILL TAILOR MAKE YOUR EXHIBIT TO YOUR SPECIFIC NEEDS WITH THE UTMOST ATTENTION AND DETAIL TO PACKING & PROTECTION OF YOUR EXHIBIT, LARGE OR SMALL.

BACKLIT DISPLAYS



lumiwall

THE WIDEST RANGE OF LED-BACKLIT FRAMES WITH SEG GRAPHICS



WITH EXHIBITORS THAT HAVE WANT MORE **DESIGN FLEXIBILITY** FROM SHOW TO SHOW, WHETHER YOU HAVE A RIGOROUS TRADE SHOW SCHEDULE OR JUST DO A FEW SHOWS A YEAR, IT MAKES SENSE WHY EXHIBITORS THESE DAYS ARE MOVING TOWARDS **RENTAL SOLUTIONS**. ABEX OFFERS **FULL TURN-KEY RENTAL** EXHIBITS OF ALL SIZES WITH THE ABILITY TO INTEGRATE **CUSTOM DESIGN ELEMENTS**.

REVOLUTIONIZING DATA CAPTURE IN HEALTHCARE

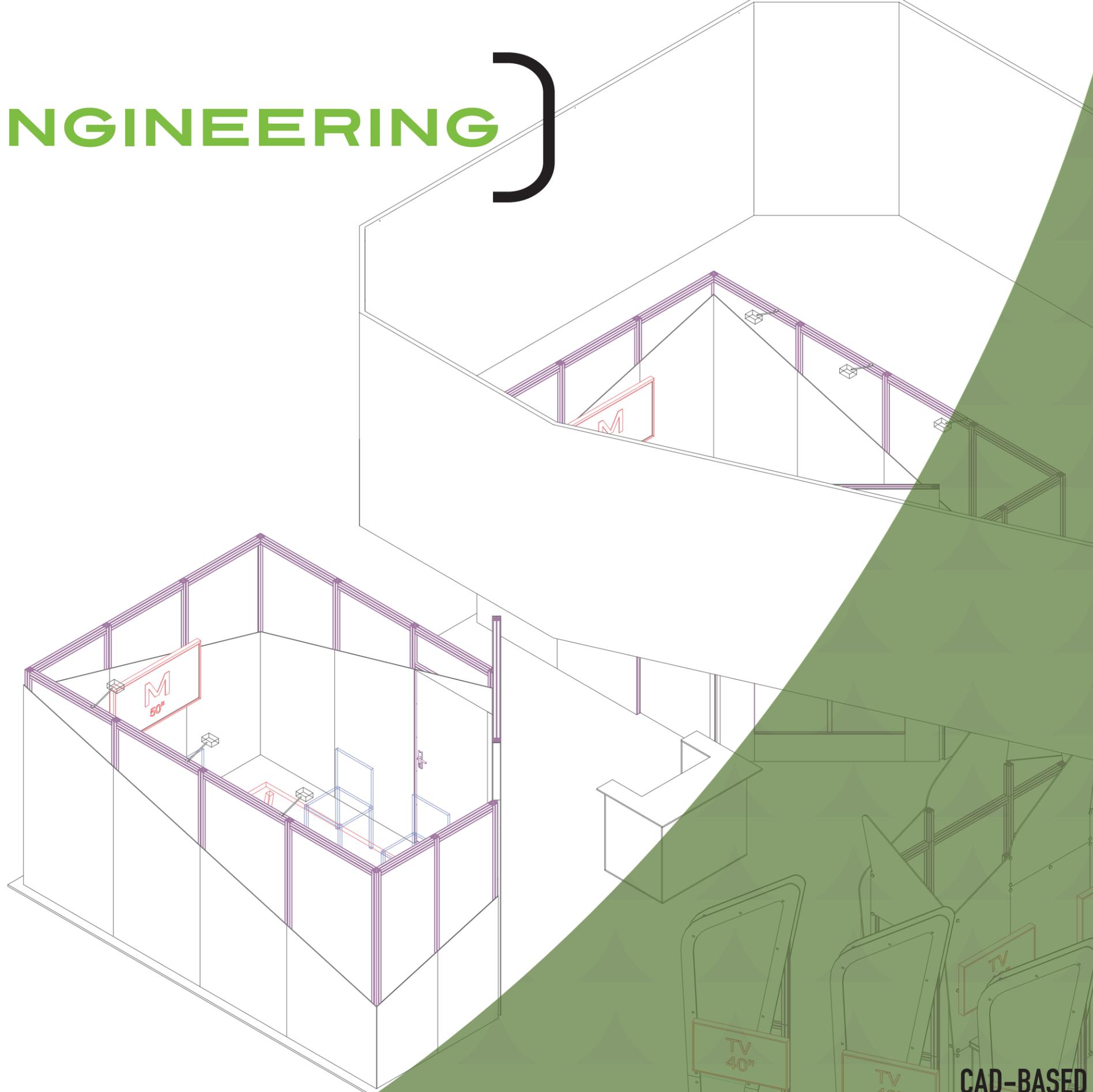


EXHIBIT
DESIGN



3D RENDERING & CONCEPTUAL DESIGN
FROM TOP **AWARD-WINNING** DESIGNERS
IN THE INDUSTRY

ENGINEERING



ABEX is committed to designing and manufacturing high quality trade show exhibits that are as dynamic as they are competitive. We are dedicated to providing an environment that encourages the success and growth of the Abex community.

Custom Modular Solutions – Design without compromise. More than a build. Total turnkey. Looks custom, works modular. From designing, exhibit manufacturing to trade show shipping cases, we take care of everything. Save time, save money.

ABEX can work with any design idea you have. With a 50,000 square foot facility that includes an in-house metal shop, wood shop, welding capabilities, milling/drilling departments, paint shop, CNC machines, a multitude of large format printers, case rotomolding, etc, we can make anything happen.



CAD-BASED ENGINEERING | CUSTOM PACKING SOLUTIONS

EXHIBIT MANUFACTURING

AMERICAN MADE!
SINCE 1981

TODAY, ABEX EXHIBITS CAN BE FOUND WHEREVER TRADE SHOWS AND EVENTS TAKE PLACE IN OVER 60 COUNTRIES ON EVERY CONTINENT. ABEX OFFERS ONE OF THE BROADEST LINES OF PORTABLE DISPLAYS AND COUNTERS FOR CONVENTIONS AND EXPOS IN JUST ABOUT ANY INDUSTRY. FROM PORTABLE POP-UP DISPLAYS AND EASILY INSTALLED TENSION FABRIC DISPLAYS TO CUSTOM HYBRID EXHIBIT SYSTEMS WITH LAMINATED WOOD PANELS JOINED WITH SEG GRAPHICS, STUDIO ABEX WILL DESIGN AND BUILD A BEAUTIFUL AND FUNCTIONAL CUSTOM SOLUTION FOR YOU OR YOUR CLIENT'S NEXT EVENT. WHICHEVER YOU CHOOSE, YOU'LL ENJOY THE BENEFITS OF PORTABLE MODULAR WHICH INCLUDE LOWER BUILD COST AND REDUCED STORAGE, TRANSPORTATION AND I&D EXPENSES. YOU'LL ALSO REST EASY KNOWING THAT YOUR STRUCTURE WILL BE MANUFACTURED BY A COMPANY WITH OVER THIRTY EIGHT YEARS OF **EXPERIENCE.**

CARPENTRY



CUSTOM WOOD CONSTRUCTION, CABINETRY, LAMINATE FINISHING,
PANELING AND CUSTOM CRATING SOLUTIONS,

ROTOMOLDING



ABEX BEGAN ROTATIONALLY MOLDING THEIR OWN CASE DESIGNS IN 1998 TO REINFORCE THE COMPANY'S MODULAR POSITIONING

TRADE SHOW SERVICES

I&D + LOGISTICS + SHOW MANAGEMENT

WE'LL HANDLE IT ALL. FROM FREIGHT TO AND FROM YOUR SHOW TO **INSTALL / DISMANTLE**, LABOR SUPERVISION, OTHER SHOW SERVICES AND MORE. WE FOCUS ON THE BOOTH AND LOGISTICS, YOU FOCUS ON YOUR SHOW AND INTERACTING WITH ATTENDEES



SOME OF OUR CLIENTS

THESE ARE SOME OF THE COMPANIES WE ARE PROUD TO WORK WITH AND HELP FURTHER THEIR BRAND'S IMAGE ON THE TRADE SHOW FLOOR.

American Airlines  P.F. CANDLE CO.  loungefly  selligent

 PADI Shottys  vip.petcare  CANNDESCENT  CALIFORNIA FLUXWERX 

HARIO  NETSPEND  CONAIR  TURVEDA  stem 

The Cheesecake Factory  BAKERY casamba  Finn AI  TePe  oats over night 

 Apple Google  W  HOTELS ORLY  MADE IN L.A. Honeywell  NASA 

FedEx  RE/MAX  hp  TW  BOEING  

 AT&T  Expedia  Budget  Nestlé  JO MALONE LONDON

 DISC MAKERS  cortex USA INC. ASHWORTH  swatch  AKG 

 MAXIMUM GAMES  Miele  Oster  WESTERN COMPUTER  tokidoki

 AMERICAN INTERNATIONAL INDUSTRIES Control4  ESTD 2015  MARINA VAPE * MANUFACTURING COMPANY * LOS ANGELES CALIFORNIA  Numark  Revitalash COSMETICS



MAXIMUM GAMES™



ROAD RAGE

MARK McMORRIS INFINITE AIR

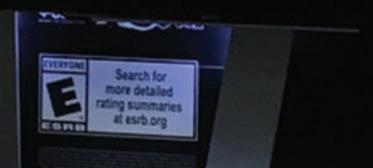
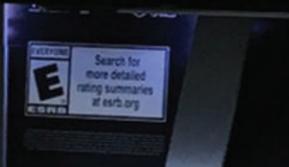
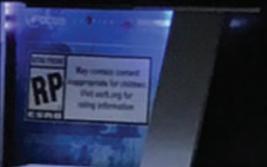
TROLL

LOADING HUMAN™ CHAPTER 1



MARK McMORRIS INFINITE AIR

MAXIMUM GAMES



HSI Immersive
Design & Integration for Exhibits and Attractions

Haverford Systems
AV Design & Integration for Exhibits and Attractions

lumiwall

ABEX WAY

LUMIWALL PL

lumiwall

AMERICAN MADE
SINCE 1981



PUNKY[®]
COLOUR

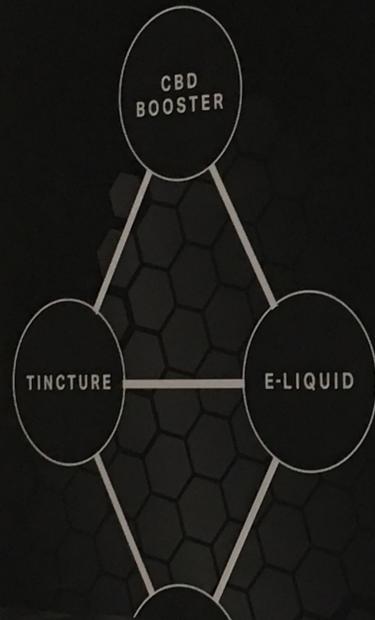
PUNKY[®]
COLOUR

PUNKY

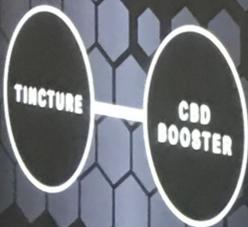
PUNKY[®]
COLOUR

tokidoki





WYLLIE MONTGOMERY



I ❤️ SALTS

I ❤️ SALTS

S BIGGER IN THE BAHAMA

INDONESIA



WE ARE PADI
EDUCATION | EXPLORATION | COMMUNITY | CONSERVATION



VICENCIA & BUCKLEY

SportDiver

ADONNA

BOE

Front counter area featuring:

- Three computer monitors on the counter.
- Two office chairs.
- A printer on a small white pedestal.
- A black trash can with a silver top.
- Decorative panels on the counter with the PADI logo and underwater imagery.



FLUXWERX. ⁷

FLUXWERX. ⁷





SGS
Swiss Implant System
Dental



SGS Dental
Swiss Implant System

LIFETIME WARRANTY

SGS Dental implant takes responsibility for all of its implants and gives
its time warranty when used in accordance with the supplied
instructions for use and the company protocol.

98%

Optimizing the economic returns of energy storage on both sides of the utility meter.

DEMAND
energy
An Enel Green Power Company

enel

World-class innovation to power our future.

DEN.OS™
Distributed Energy Network Optimization System

JEWELX
EXPERIENCE THE ER...

KALLATI

VIRTRUVE

by STEL

ROYAL
ASSCHER
Since 1848





THE ORIGINAL
BRAZILIAN
BLOWOUT



O.P.I.



atural, Safety & I.D.

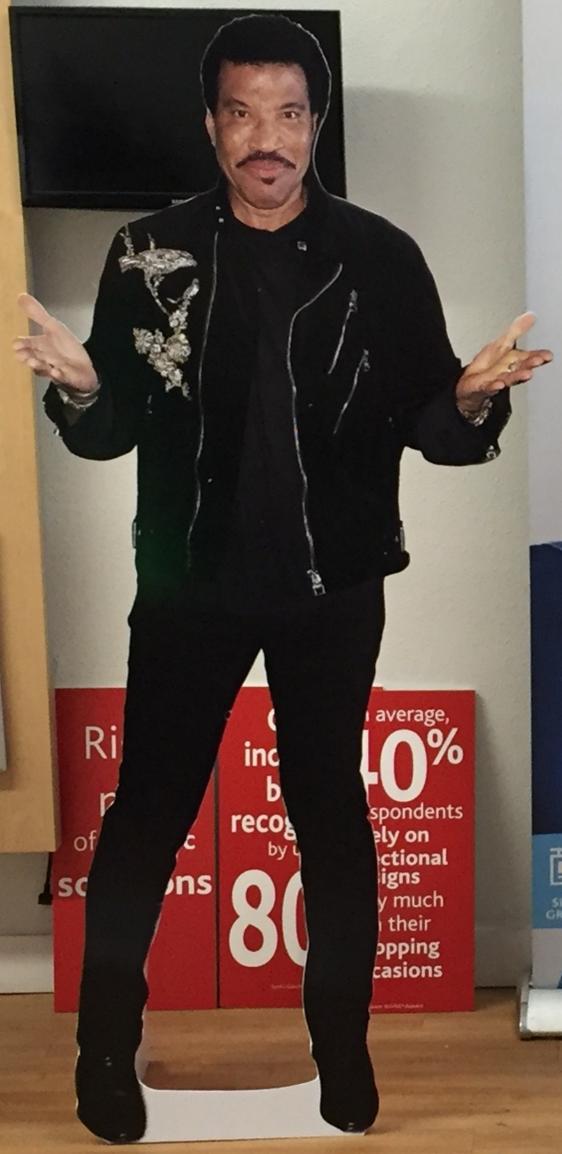
NO PARKING ANY TIME
ALL VISITORS MUST SIGN IN AT OFFICE
CAUTION
EXIT
DANGER

OFFICE
354
CREATIVE DIRECTOR
Classroom 208
Mrs. Wilkes
Fourth Grade

DIMENSIONAL GRAPHICS

COFFEE
Premium Blend

Yellow Day



FASTSIGNS
More than fast. More than...

More ways to
business visibility

Signs & Graphics
Exhibits & Displays
Corporate Identity



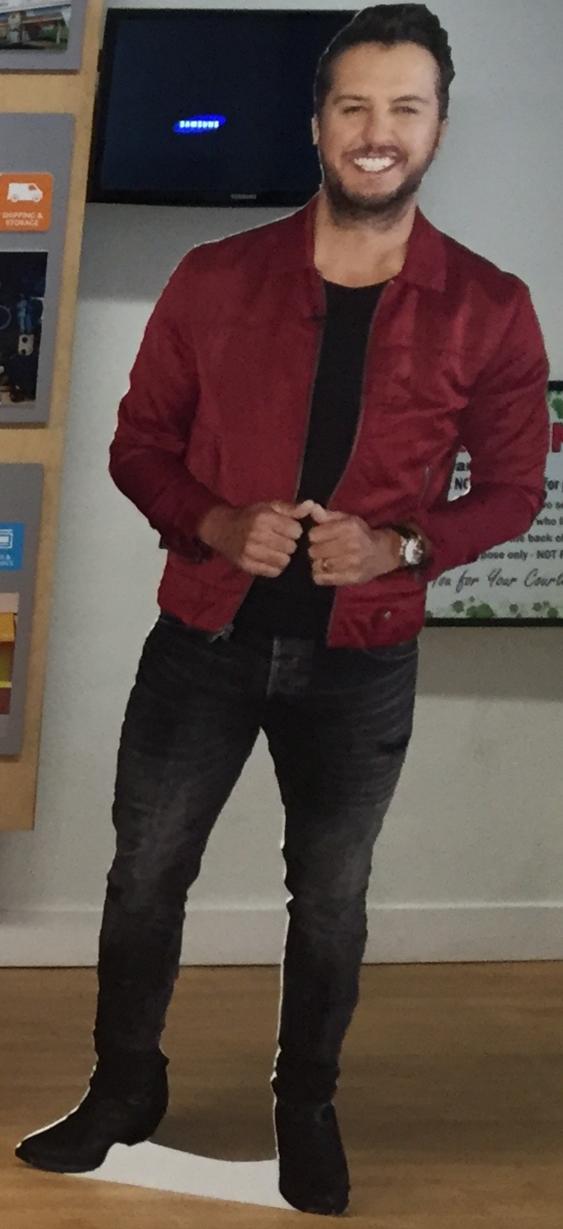
The Process

Visibility Strategies

- CONSULTING
- PROJECT PLANNING
- DESIGN DEVELOPMENT
- BRAND IDENTITY
- CONTRACT NEGOTIATION
- INSTALLATION
- MAINTENANCE & REPAIRS

Project

Product



Ri...
inc...
reco...
80...
average,
40%
respondents
rely on
functional
signs
much
their
shopping
occasions

NO
for parking.
who live here,
back of this lot.
only - NOT PARKING
for Your Courtesy



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