

DIMENSIONS: 35.43" x 80.30"

PINK SAFE ZONE: 33.43" x 76.30"

BLEED SIZE: 35.68" x 80.55"  
(FOR BACKGROUND ONLY)

**KEEP ALL IMPORTANT GRAPHICS, LOGOS, TEXT,  
CONTACT INFO... ETC. IN THE PINK SAFE ZONE.  
BLUE AREA WILL PRINT**

Please convert all **PMS & Spot Color** to **CMYK** format.  
Please **Outline All Fonts** and **Embed All Images**.  
Photo resolution minimum: 150 dpi to 300 dpi in Actual size.  
File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).